



## **CLUB SIGNAGE – CLYDE PARK PRECINCT - POLICY**

### **1.1 Authority**

Toowoomba Hockey Association (THA) Constitution, Part 13 Functions of the Board of Directors.

### **1.2 Purpose**

To provide clubs, which are affiliated with the THA, an opportunity to identify/advertise their club to persons attending the Clyde Park Precinct in a fair and equitable manner.

### **1.3 Background**

The THA is based at Clyde Park and forms the Clyde Park Precinct. The Clyde Park Precinct includes, but is not limited to, all structures, playing fields, land and car parks situated at 564 Boundary Street, Toowoomba.

Five (5) major clubs and two minor clubs are currently affiliated with the THA.

### **1.4 Policy**

Each affiliated club may apply in writing to the THA to erect one sign identifying/advertising their club, at the Clyde Park Precinct.

An affiliated club must not erect a sign in the Clyde Park Precinct unless that sign is in the approved form.

The THA will determine what constitutes an approved form of identifying/advertising sign erected at the Clyde Park Precinct.

The THA will also determine the location of the sign on the precinct in a fair and equitable manner.

No permanent or semi-permanent signs are to be erected or displayed on the Clyde Park Precinct, without the approval of the THA.

Construction and maintenance of club signs is the responsibility of the relevant club and will be at the clubs expense.

The THA may remove any sign, which is not maintained to an appropriate standard or not in the approved form. Clubs shall be given written notice of the need to refurbish their sign and if the refurbishment is not completed within three months the sign will be removed.

### **1.5 Policy Exceptions**

Policy exceptions include portable signage displayed during special events such as Hockey Expo, match days, club days and any other day approved by the Board of Directors.

### **1.6 Approved Form**

Dimensions:

- 4000mm x 1000mm.

### **1.7 Construction**

- 4mm thick Aluminium Composite material.
- Printed signage on digital polymeric calendared vinyl with clear overlamine (such as Avery MPI 2000 with DOL 2000 laminate).

May include information:

- Club name;
- Club logo;
- Web address.