

Attachment B8: Media Code of Behaviour

Media are an important part of sport and shall at all times meet the requirements with regard to your conduct during any activity held by or under the auspices of Hockey Australia, Member Organisations or Affiliates in your role as a media representative, as follows:

1. Provide coverage and reporting of competitive and non-competitive hockey.
2. Report and interpret honestly, striving for accuracy and fairness.
3. Respect private grief and personal privacy.
4. Focus upon player's fair play and their honest effort.
5. Be aware of the difference between adult hockey programs and children's hockey programs and treat them accordingly.
6. Place isolated incidents of unsportsmanlike behaviour in proper perspective, rather than make such incidents the "highlight" of the event.
7. Respect the rights, dignity and worth of all involved in hockey regardless of their age, gender, sexual orientation, ability, race, culture or religion.
8. Recognise the sporting achievements of players from disadvantaged groups, including adolescent girls, people with disabilities, indigenous and Torres Strait islanders, people from non-English speaking backgrounds and rural population.

For Junior Hockey also adhere to the following:

9. Familiarise yourself with the HA Junior Sport Policy.
10. Give equal time and space to reporting boys and girls sports.
11. Avoid reinforcing stereotypical views on the involvement of boys and girls in hockey.
12. Focus on a young player's fair play and honest effort.
13. Focus on the abilities and not the disabilities of young people.
14. Do not place unfair expectations on young people. They are not miniature professionals.
15. Describe and report on the problems of young people participating in organised sport.